

NEW YORK — DOWNTOWN TOWN



NEW YORK
DOWNTOWN
THE RESIDENCES



**ACTUAL VIEW
LOOKING NORTHWEST**



**ACTUAL VIEW
LOOKING SOUTHWEST**



INTRODUCING: THE RESIDENCES AT W NEW YORK — DOWNTOWN 123 WASHINGTON STREET

This is the first globally branded luxury hotel and residences of its size and scale in downtown New York, and the first W Hotel with a residential component in Manhattan. The glass-clad tower sits on a five-story, limestone and glass podium that features a subtle grid pattern of white, grey and clear glass panels, adding a highly modern element to this neighborhood's ever changing landscape.

Residence-only
Rooftop Terrace
featuring unobstructed
views of Manhattan
and the world beyond

Residence-only amenities floor
featuring a Digital Entertainment
Lounge, Café, Outdoor Terrace,
Fitness Center, Spa Treatment
Rooms with Sauna

BASE of the building includes:

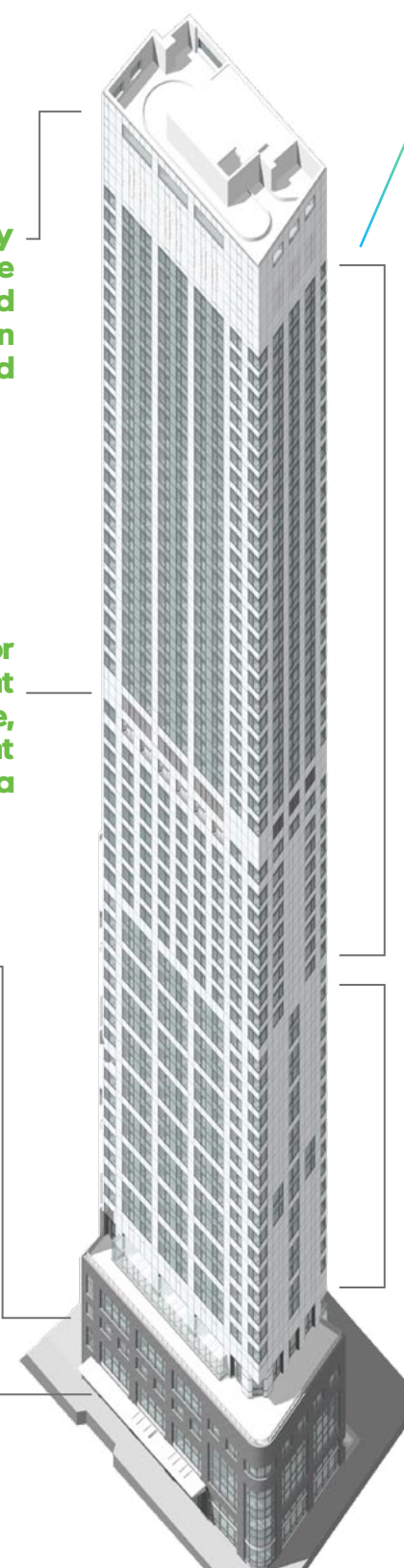
- BLT Bar & Grill, ground floor and 2nd floor
- SWEAT® state-of-the-art fitness center, 3rd floor
- 4,000 square feet of meeting, banquet, and event space with a full service WIRED® business center on the 4th floor

Residence-only entrance and
lobby at 123 Washington Street

TAKING SERVICE,
STYLE & ACCESS
TO NEW HEIGHTS

Residences span the
23rd to 56th floors and offer
spectacular views of the
rivers, 9/11 Memorial Park,
Statue of Liberty and
beyond

W New York — Downtown
Living Room Bar & Lounge
is located on the 5th floor,
and the 217 guests' rooms
are the 6th to 22nd floors

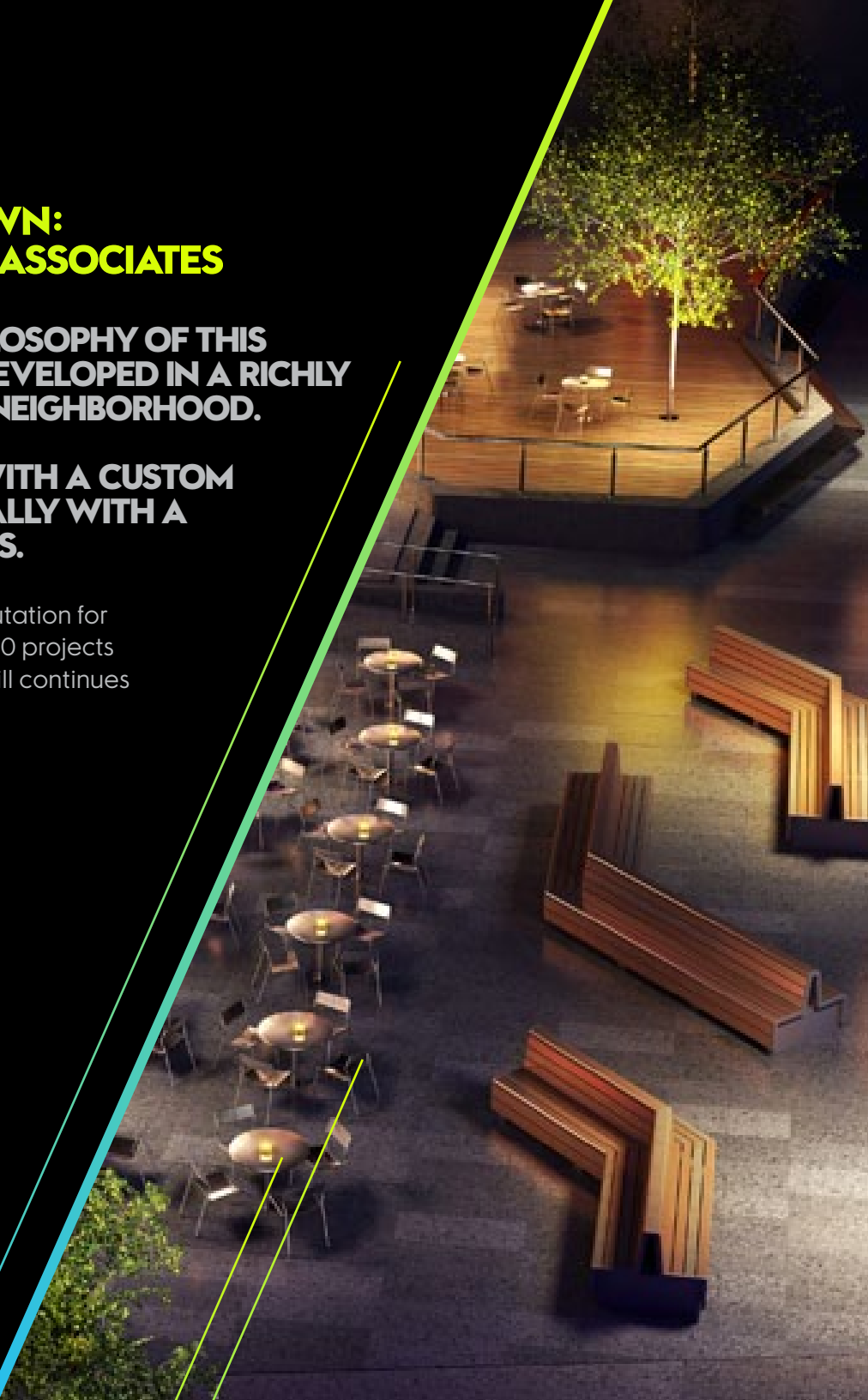


THE RESIDENCES AT W NEW YORK — DOWNTOWN: ICONIC ARCHITECTURE BY GWATHMEY SIEGEL & ASSOCIATES

DESIGNED BY THE LATE CHARLES GWATHMEY, THE PHILOSOPHY OF THIS ELEGANTLY PROPORTIONED PRISMATIC TOWER WAS DEVELOPED IN A RICHLY GRAPHIC AND UNIQUE NOTION TO COMPLEMENT THE NEIGHBORHOOD.

THE BUILDING EXTERIOR AESTHETIC IS ARTICULATED WITH A CUSTOM GLASS PATTERNING THAT EXPRESSES ITSELF GRAPHICALLY WITH A HIGHLY DEVELOPED CURTAIN WALL MAXIMIZING VIEWS.

Gwathmey Siegel & Associates Architects, is a firm with an international reputation for architectural excellence. Based in New York, the firm has completed over 300 projects worldwide. It has been the recipient of more than 100 design awards and still continues to receive recognition.





**SPRING 2012 THE
OUTDOOR PLAZA
WILL BE RENAMED
"GWATHMEY PLAZA"
IN HONOR OF THE LATE
CHARLES GWATHMEY.**

Plaza Designed By Thomas Balsley

EPIC LOCATION

THE RESIDENCES ARE LOCATED IN LOWER MANHATTAN — ONE OF THE NATION'S FOURTH-LARGEST BUSINESS DISTRICT AND ONE OF THE CITY'S FASTEST-GROWING RESIDENTIAL NEIGHBORHOODS.

The area is home to a multitude of first-class dining choices, international retailers, convenient transportation, park and waterfront esplanade, and the 9/11 Museum *Memorial Park.

The Residences at W New York—Downtown are positioned as a world-class destination, affording you front row seats to New York's most vibrant neighborhood.



THE RESIDENCES AT W NEW YORK— DOWNTOWN ARE AT THE CENTER OF IT ALL.

EAT/DRINK

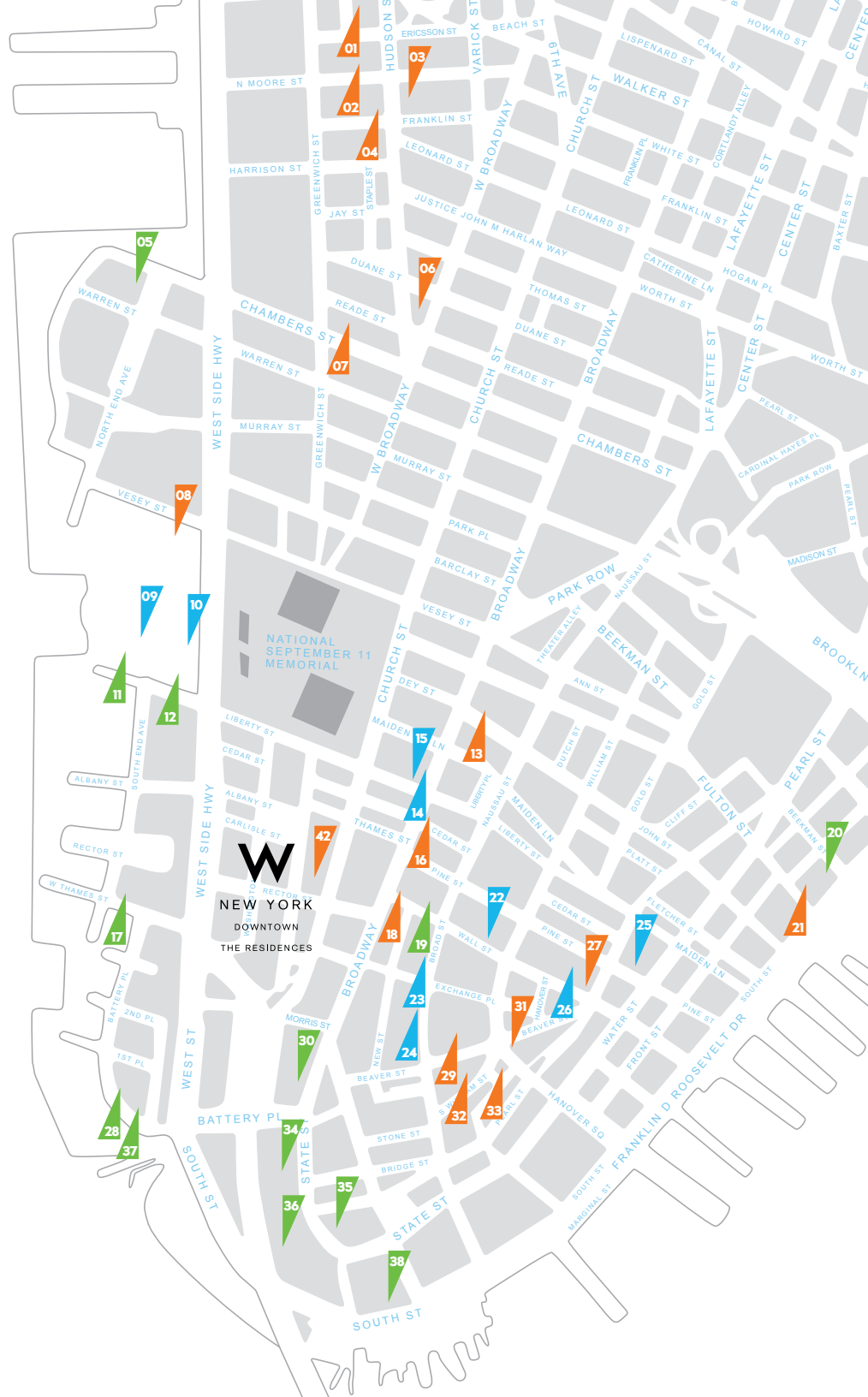
- 01** The Odeon: 145 W. Broadway
- 02** Mr. Chow's: 121 Hudson
- 03** Bubby's Restaurant/Bar: 120 Hudson
- 04** Nobu Downtown: 105 Hudson
- 05** Bouley Bakery: 120 W. Broadway
- 07** Whole Foods: 101 Warren Street
- 08** World Financial Center
- 13** Les Halles Downtown: 15 John Street
- 16** Dean & DeLuca: 100 Broadway
- 18** Haru Sushi: 1 Wall Street
- 29** Delmonico's: 56 Beaver Street
- 31** Bayard's: 1 Hanover Square
- 32** Financier Patisserie: 62 Stone Street
- 33** Ulysses': Rockefeller Park
- 39** Cipriani's: 55 Wall Street
- 42** BLT: 123 Washington

SHOP/SPLURGE

- 09** Godiva Chocolatier: 2 World Financial Center
- 10** Barclay-Rex Tobacconist: 2 World Financial Center
- 14** Brooks Brothers: One Liberty Plaza
- 15** The Green Grape: 63 Wall Street
- 21** Sharper Image: 89 South Street
- 22** Tiffany & Co: 37 Wall Street
- 23** Flowers of the World: 80 Pine Street
- 24** Thomas Pink: 63 Wall Street
- 25** Canali: 25 Broad Street
- 26** Sephora: 150 Broadway
- 27** BMW: 67 Wall Street
- 40** Hermès: 15 Broad Street

PLAY/EXPLORE

- 05** Governor Nelson A. Rockefeller Park
- 11** Keith Haring Acrobats: Liberty Street at South End Avenue
- 12** Canyon of Heroes
- 17** Staten Island Ferry
- 19** Fulton Street Transit Center
- 20** Louise Bourgeois Eyes: Wagner Park
- 28** North Cove Marina: Liberty Street at South End Avenue
- 30** South Cove: Esplanade Between 1st & 3rd Place
- 34** New York Stock Exchange: 11 Wall Street
- 35** South Street Seaport Museum: 207 Front Street
- 36** National Museum of the American Indian
- 37** Castle Clinton National Monument: Battery Park
- 38** Battery Bosque Gardens: Battery Park
- 41** Skyscraper Museum: 39 Battery Place



W HOTELS® LIFESTYLE

THE WORLD-CLASS W HOTELS LIFESTYLE IS AN INNOVATIVE, CONTEMPORARY, DESIGN-LED LIFESTYLE YOU WILL FIND IN THE MOST VIBRANT CITIES AND EXOTIC DESTINATIONS AROUND THE WORLD. INSPIRING, ICONIC, INNOVATIVE AND INFLUENTIAL, W NEW YORK — DOWNTOWN PROVIDES THE ULTIMATE IN INSIDER ACCESS.





WORK OUT AND MEET

Floor three of the hotel includes SWEAT Fitness®, a state-of-the-art fitness center which provides iPod and LCD TV equipped cardiovascular machines and Yoga and Pilates equipment.

Floor four boasts more than 4,000 square feet of hotel meeting, banquet and event space with panoramic views of Downtown Manhattan, as well as a full-service WIRED® business center, open 24 hours a day.

Residential owners are privileged with full access to the hotel services and amenities 24/7/365.



TASTE BLT BAR & GRILL

Located on the first and second floors of the hotel, BLT debuts its first-ever Bar & Grill concept featuring modern selections that are ideal for everyday dining without departing from signature BLT style and service. The bi-level space, designed by CCS Architecture, incorporates traditional materials used in a modern way, making it a stylish dining option in the Downtown neighborhood. First floor dining features an extensive menu of shareable bar snacks from Executive Chef Christophe Bellanca. He translates his experience at Le Cirque and L'Orangerie creating accessible, flavorful new American classics. These traits have become synonymous with the cuisine of all BLT Restaurants.

In addition to the expansive freestanding zinc-topped bar on the bustling ground level of the restaurant, BLT Bar & Grill accommodates an additional 50 indoor guests and 90 on the outdoor patio. The second floor dining room features a larger menu of fresh salads, grilled meats, market-driven pastas, pizzas, sandwiches and the signature sides and desserts that have made the BLT experience an international sensation. The second floor includes a private dining room that seats 20 guests, the perfect place for casual yet festive gatherings any night of the week.

W NEW YORK — DOWNTOWN LIVING ROOM BAR & TERRACE

Located on the fifth floor of W New York — Downtown, the Living Room Bar & Terrace features dramatic Lamella curtain draped lighting installation that is grand in scale. The lively spaces reflect Manhattan's pulsating vibe amid floor-to-ceiling window views of New York City.



UNMATCHED SERVICES & AMENITIES

W Hotel's signature **WHATEVER/WHENEVER**[®] service is available to the owners of The Residences at W New York—Downtown on a 24/7/365 basis, by way of direct telephone access from their residence. Full access to the hotel amenities is another privilege of ownership. Residents also enjoy exclusive owner benefits including but not limited to preferred room rates at Starwood Hotels & Resorts Worldwide, privileged access to venues at the hotel and automatic Starwood Preferred Guest[®] Gold membership.

W HOTELS' SIGNATURE SERVICES FOR RESIDENCE OWNERS:

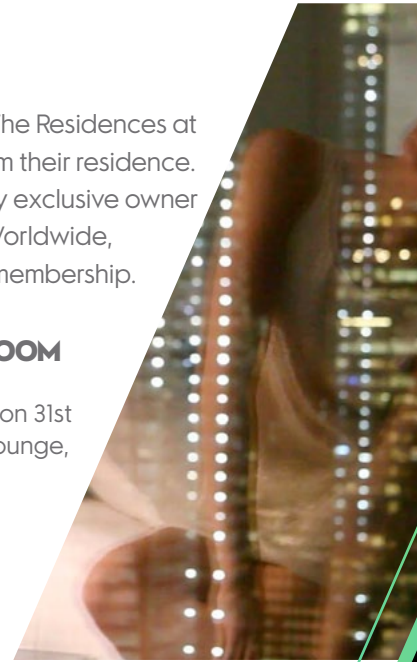
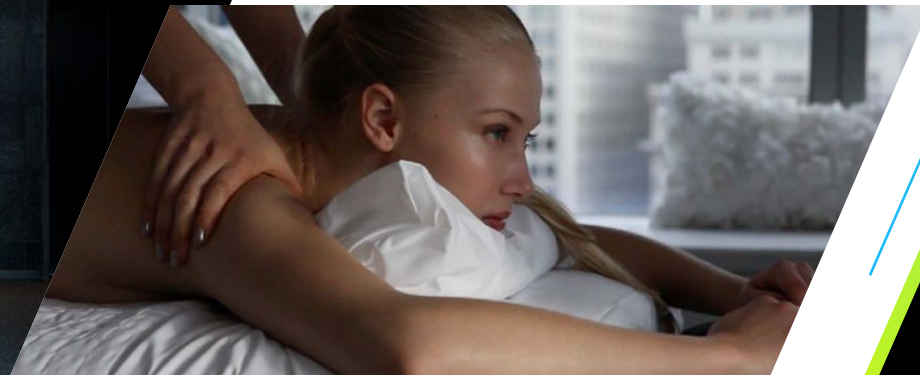
- 24/7 Residential Concierge
- 24/7 Whatever/Whenever direct service access
- 24/7 Access to all Hotel services and amenities with signing privileges
- In-residence catering and dining with cuisine from BLT Bar & Grill
- Preferred dining reservations at BLT Bar & Grill
- In-residence housekeeping services
- Spa services appointments in private treatment rooms on 31st floor
- Personal trainers, private yoga and Pilates instruction by appointment
- Access to tickets for local entertainment and much more

EXCLUSIVE RESIDENTIAL LIVING ROOM AMENITIES INCLUDE:

- Exclusive residents-only amenity floor on 31st Floor includes Digital Entertainment Lounge, Outdoor Terrace and Café
- Private Fitness Center with high-tech Kinesis equipment, and outdoor Spin Bikes
- Spa Treatment Rooms with Sauna and shower
- Exclusive Rooftop Terrace featuring majestic 360 degree views

PREFERRED RATES FOR RESIDENTIAL OWNERS:

- 20% off best available rate for hotel rooms at W New York — Downtown (for friends and family)
- 10% off best available rate for hotel rooms at any participating Starwood property worldwide
- 10% off In-Residence Dining with no delivery fee
- 20% discount on meeting/event space charges at W New York — Downtown
- 30% off online shopping at W Hotels The Store, www.whoelsthestore.com



**THE RESIDENCES AT
W NEW YORK — DOWNTOWN
PRIVATE LOBBY BY THE
ROCKWELL GROUP**

**THE PRIVATE RESIDENTIAL LOBBY
HAS BEEN RE-INTERPRETED
BY ROCKWELL GROUP
TO REFLECT THE ENERGY
AND VIBRANCY OF
W NEW YORK —
DOWNTOWN.**

Rockwell Group directed the design and chose materials which are both rich in color and speak to luxury living. Features of the space include furnishings that Rockwell Group has designed in collaboration with renowned companies such as The Rug Company, Maya Romanoff and Jim Thompson.



INTERIOR DESIGN WITH VERVE

THE EXCEPTIONAL AVANT-GARDE INTERIORS AT THE RESIDENCES AT W NEW YORK — DOWNTOWN ARE DESIGNED BY THE BERLIN-BASED GRAFT STUDIO. AN AWARD-WINNING FULL SERVICE ARCHITECTURAL AND INTERIOR DESIGN FIRM WHOSE COLLECTIVE EXPERIENCE ENCOMPASSES HOSPITALITY DESIGN, FINE ARTS, EDUCATIONAL, INSTITUTIONAL, COMMERCIAL, AND RESIDENTIAL FACILITIES.

The design of the interiors in the building is based on the created idea of a "ripple effect" or wave of energy, creating internal movement that will resound through the surrounding Downtown area. The inspiration was to create a new and fresh look at the concept of comfort and luxury in its most contemporary and even futuristic sense of minimalism. The design creates a new outlook on living, working and visiting in our globalized society.



RESIDENCE FEATURES

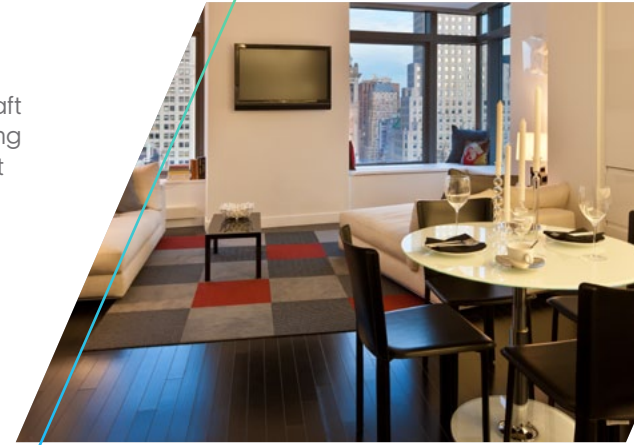
- 223 contemporary designed W Residences® ranging in size from studio to two bedrooms of 400 to 1175 square feet. Residences begin on the 23rd floor and rise to the Rooftop Terrace. Furnished and unfurnished residences available.
- Penthouse Residences are located on the 53rd-56th floors with ceiling heights ranging from 10-13 feet.
- Expansive wall-to-wall windows frame unparalleled views offering exceptional light and include integrated window treatment pockets.
- 21st century customized contemporary finishes designed by Graft Studio.
- Ebonized maple hardwood floors throughout.
- Interior doors are solid-core painted wood with Omnia lever hardware and KeyFob access. Every residence includes sliding pocket doors, some of which are custom white lacquer designed by Graft.
- Individual thermostatic control in each room such that one room may be cooled while another is heated.
- Multi-media outlets are located throughout, with the option of cable television and telephone or Verizon Fios Fiber optic services.
- Washer/Dryer in each residence.

KITCHENS

- Fully Integrated Italian white lacquer cabinetry designed by Graft
- Corian countertops with glass backsplash and concealed lighting
- Stainless Steel under-mount sink with Grohe pull out spray faucet
- Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
- Integrated Subzero refrigerator
- 2 Bedroom residences include built-in oven and slide out microwave drawer

WATER CLOSETS

- Luminous transparent glass showers, some with en-suite exposures or peek-a-boo element.
- Most with glass shower and Kohler polished chrome multi-setting showerhead
- Italian designed crocodile textured tile and reflective snakeskin porcelain tile
- Custom Corian Vanity with /Duravit under-mount sink
- Contemporary Signature series faucet
- Custom designed edge-lit mirrored medicine cabinet
- Amba Italian designed stainless steel towel warmer
- All with pocket doors and some with Graft custom white lacquer pocket doors
- Toto water closet











DOLCE VITA STYLE
CHANEL
Toys for Boys
JACQUES HELLEU

TREASURED VIEWS

**THE INCREDIBLE VIEWS
SPEAK FOR THEMSELVES...**

**ACTUAL VIEW
LOOKING NORTH**



**ACTUAL VIEW
LOOKING SOUTH**



**ACTUAL VIEW
LOOKING EAST**



THE RESIDENCES AT W NEW YORK — DOWNTOWN

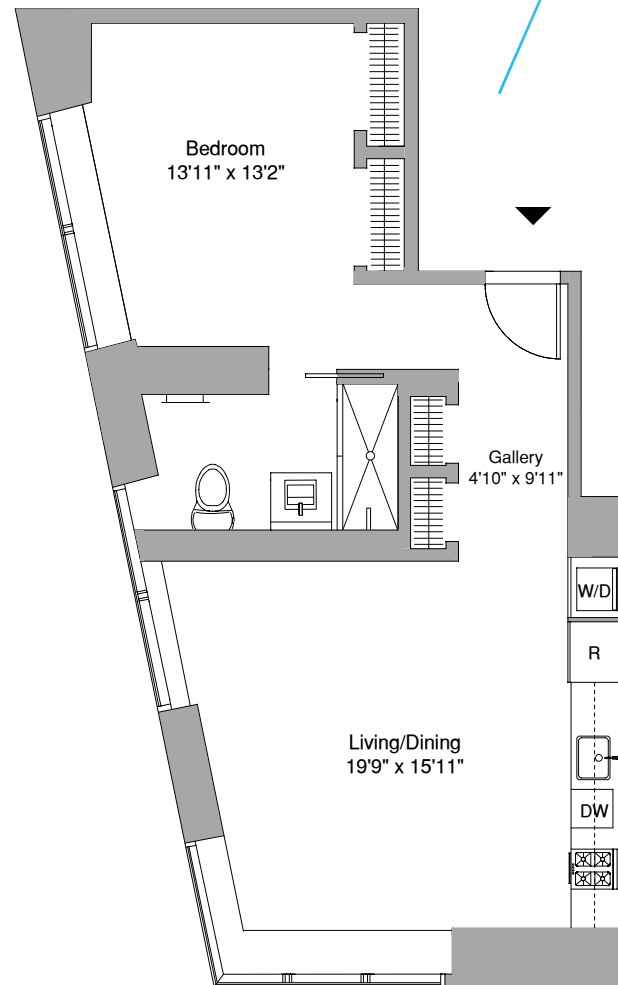
Sales Center On-site
 123 Washington Street
 New York, NY 10006
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 F: 212 385 1101
wnyresidences.com

RESIDENCE A

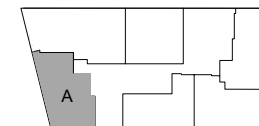
Floors 33-56

1 Bedroom
 1 Bathroom
 799 sq feet

- Gallery
- Corner Living/Dining room with walls of glass
- Southwest views of the Hudson River and New York Harbor
- Kitchen
 - Fully Integrated Italian white lacquer cabinetry designed by Graft
 - Corian countertop with glass backsplash and concealed lighting
 - Stainless Steel under-mount sink with Grohe pull out spray faucet
 - Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
 - Integrated Subzero refrigerator
- WC
 - Glass shower with Kohler polished chrome multi-setting showerhead
 - Italian designed crocodile textured and reflective snakeskin tiles
 - Custom Corian Vanity with Duravit under-mount sink
 - Contemporary Signature series faucet
 - Custom designed edge-lit mirrored medicine cabinet
 - Amba Italian designed stainless steel towel warmer
 - Graft custom white lacquer pocket doors
 - Toto water closet
- Built-in white lacquer window seating with white ostrich cushions
- Ebonized maple hardwood Floors throughout
- Washer/Dryer



NORTH



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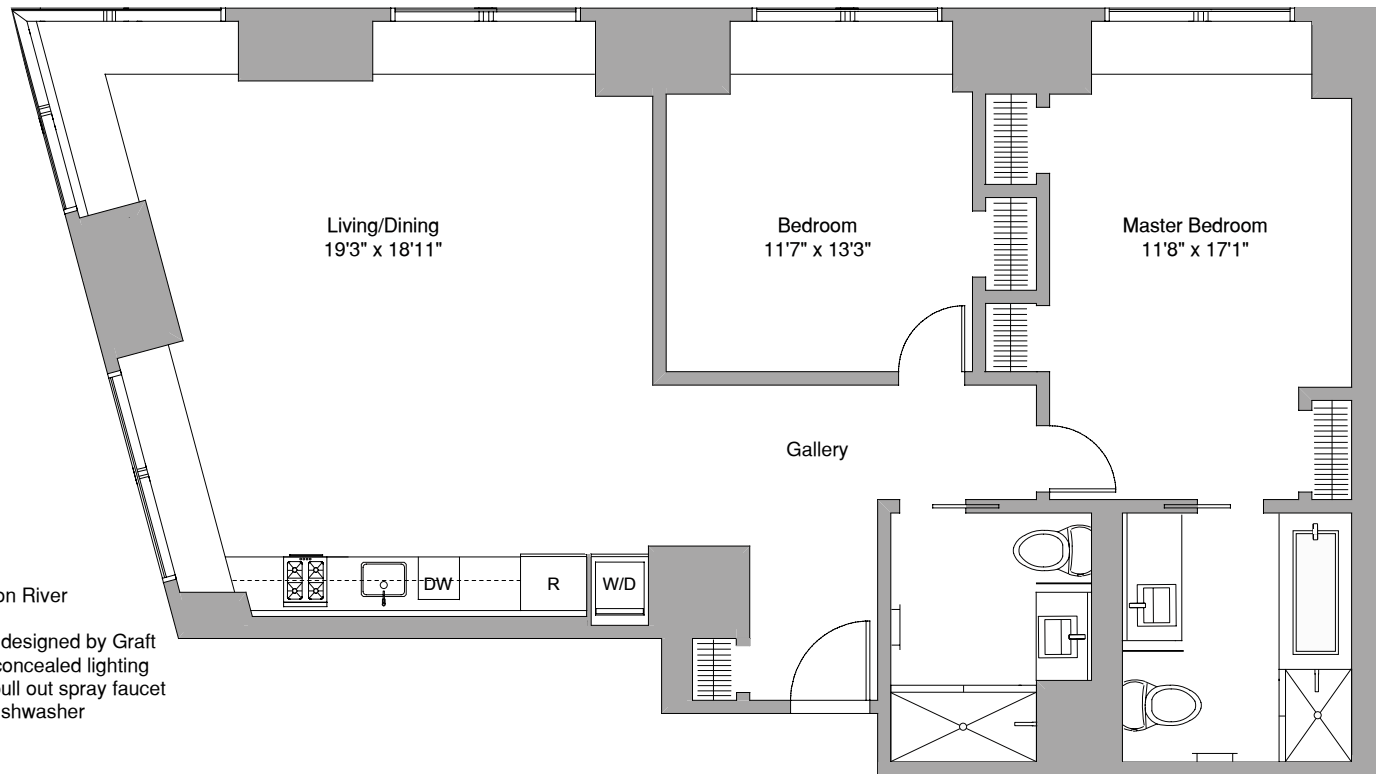
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RESIDENCE B

Floors 33-56

2 Bedroom
 2 Bathroom
 1175 sq feet

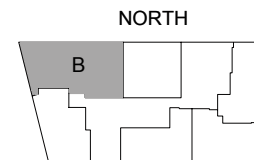


Gallery
 Corner Living/Dining room with walls of glass
 North and Northwest views of park, city, and Hudson River
 Kitchen

Fully integrated Italian white lacquer cabinetry designed by Graft
 Corian countertop with glass backsplash and concealed lighting
 Stainless Steel under-mount sink with Grohe pull out spray faucet
 Miele Gas Cook-top, hood, built-in oven and dishwasher
 Built-in slide out microwave drawer
 Integrated Subzero refrigerator

WC
 Glass shower with Kohler polished chrome multi-setting showerhead
 En-suite Master Bathroom with Kohler Tea-for-Two tub
 Italian designed crocodile textured and reflective snakeskin tiles
 Custom Corian Vanity with Duravit under-mount sink
 Contemporary Signature series faucet
 Custom designed edge-lit mirrored medicine cabinet
 Amba Italian designed stainless steel towel warmer
 Graft custom white lacquer pocket doors
 Toto water closet

Built-in white lacquer window seating with white ostrich cushions
 Ebonized maple hardwood Floors throughout
 Miele Washer/Dryer



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RESIDENCE D

Floors 33-47

1 Bedroom

1 Bathroom

732 sq feet

Living/Dining room featured with double pocket doors

North facing park and city views

Kitchen

Fully integrated Italian white lacquer cabinetry designed by Graft
Corian countertop with glass backsplash and concealed lighting
Stainless Steel under-mount sink with Grohe pull out spray faucet
Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
Integrated Subzero refrigerator

WC

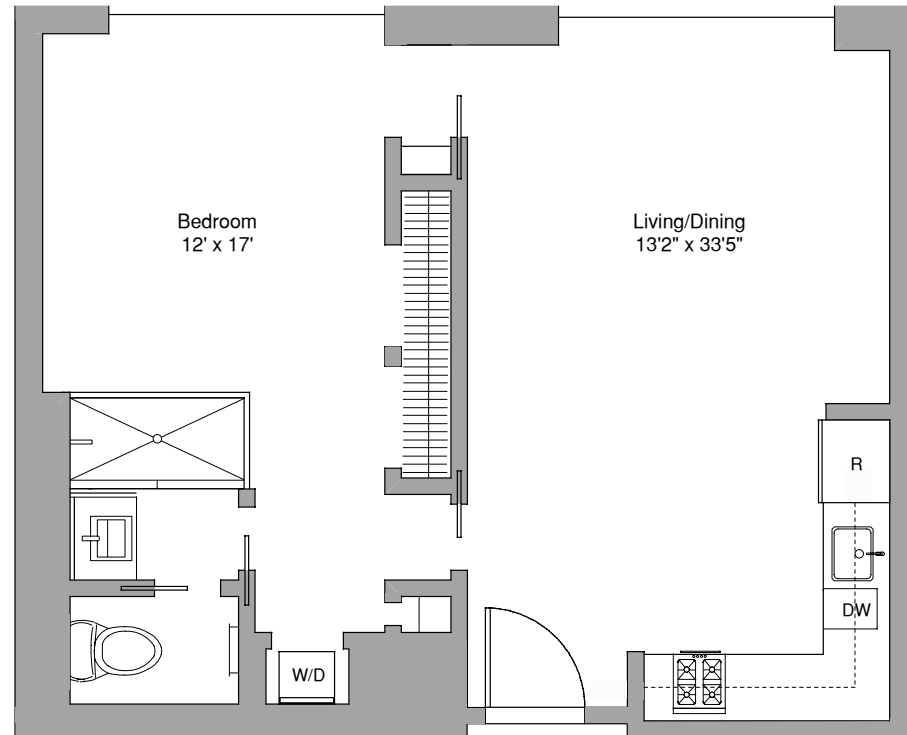
Luminous en-suite transparent glass shower
Kohler polished chrome multi-setting showerhead
Italian designed crocodile textured and reflective snakeskin tiles
Custom Corian Vanity with Duravit under-mount sink
Contemporary Signature series faucet
Custom designed edge-lit mirrored medicine cabinet
Amba Italian designed stainless steel towel warmer
Toto water closet behind double Graft custom white lacquer pocket doors

Built-in white lacquer window seating with white ostrich cushions

Built-in glossy white bookcase

Ebonized maple hardwood Floors throughout

Washer/Dryer



NORTH

0 4

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W
NEW YORK
DOWNTOWN
THE RESIDENCES

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RESIDENCE D

Floors 48-56

2 Bedroom
 2 Bathroom
 1023 sq feet

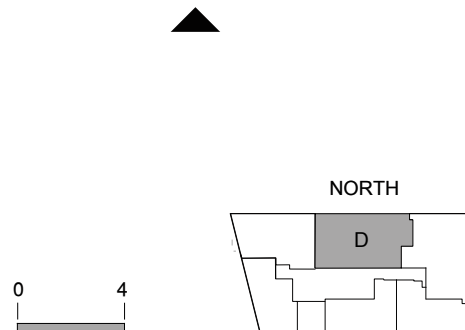
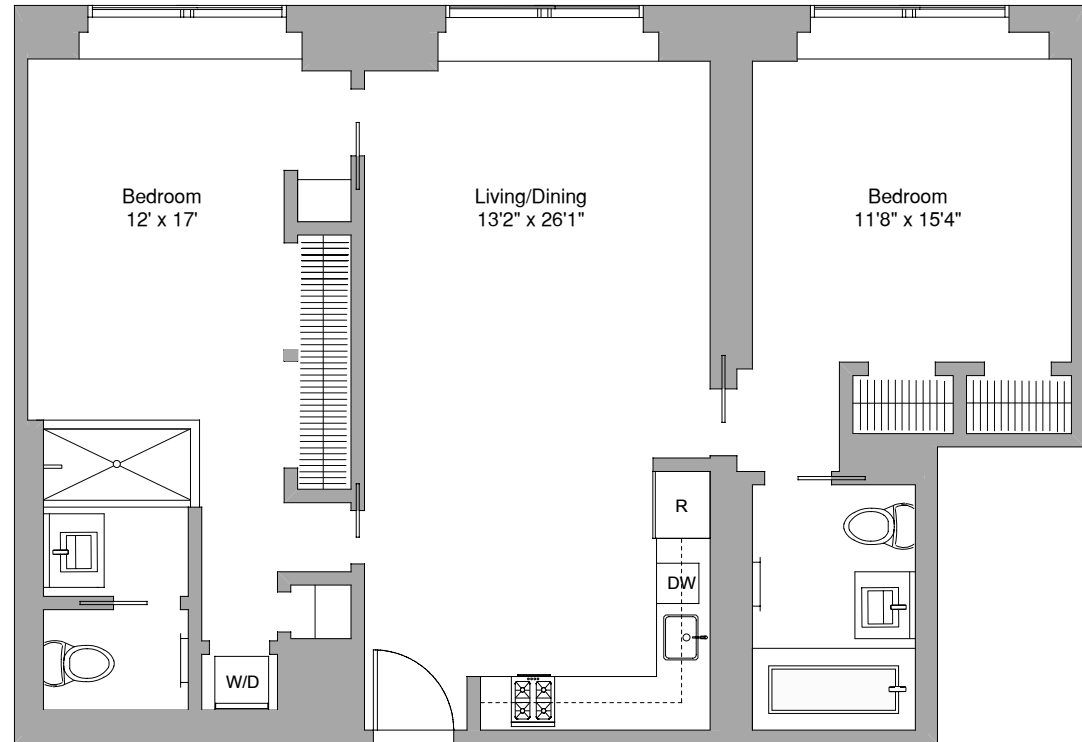
Living/Dining room with pocket doors
 North facing park and city views
 Kitchen

Fully Integrated Italian white lacquer cabinetry designed by Graft
 Corian countertop with glass backsplash and concealed lighting
 Stainless Steel under-mount sink with Grohe pull out spray faucet
 Miele Gas Cook-top, hood, built-in oven and dishwasher
 Built-in slide out microwave drawer
 Integrated Subzero refrigerator

WC

En-suite luminous transparent glass shower
 Kohler polished chrome multi-setting showerhead
 En-suite Master Bathroom with Kohler Tea-for-Two bath tub
 Italian designed crocodile textured and reflective snakeskin tiles
 Custom Corian Vanity with Duravit under-mount sink
 Contemporary Signature series faucet
 Custom designed edge-lit mirrored medicine cabinet
 Amba Italian designed stainless steel towel warmer
 Toto water closet behind double Graft custom white lacquer pocket doors

Built-in glossy white bookcase
 Built-in white lacquer window seating with white ostrich cushions
 Ebonized maple hardwood Floors throughout
 Washer/Dryer



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RESIDENCE E

Floors 33-47

1 Bedroom
1 Bathroom
704 sq feet

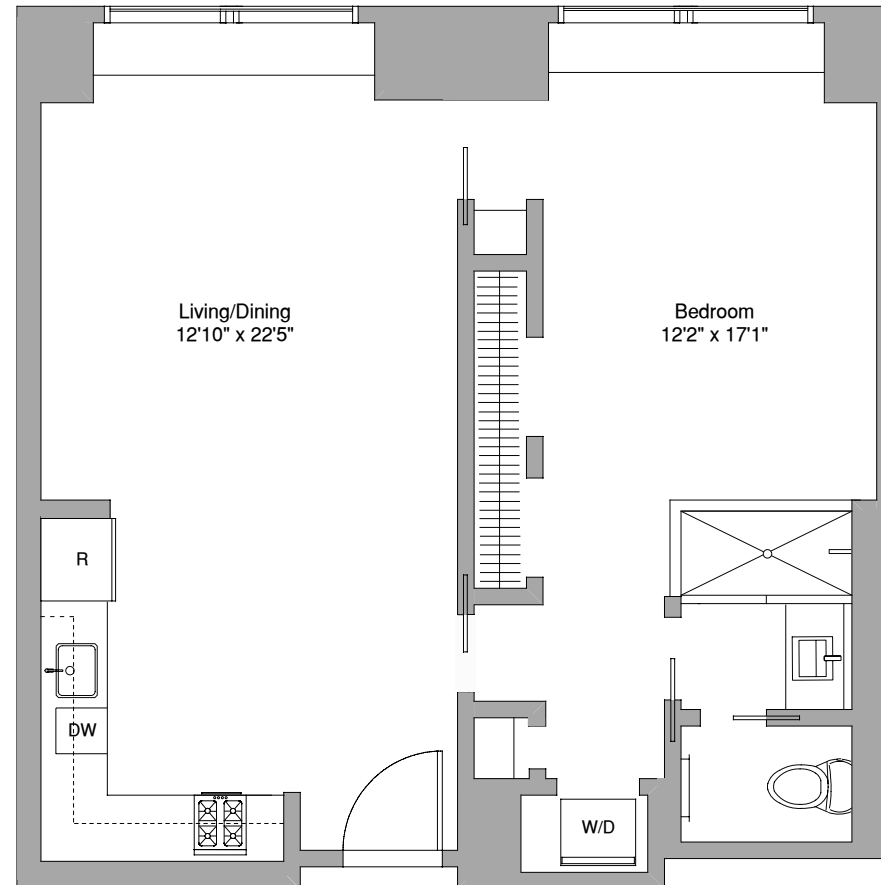
Living/Dining room featured with double pocket doors
North facing park and city views
Kitchen

Fully integrated Italian white lacquer cabinetry designed by Graft
Corian countertop with glass backsplash and concealed lighting
Stainless Steel under-mount sink with Grohe pull out spray faucet
Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
Integrated Subzero refrigerator

WC

Luminous en-suite transparent glass shower
Kohler polished chrome multi-setting showerhead
Italian designed crocodile textured and reflective snakeskin tiles
Custom Corian Vanity with Duravit under-mount sink
Contemporary Signature series faucet
Custom designed edge-lit mirrored medicine cabinet
Amba Italian designed stainless steel towel warmer
Toto water closet behind double Graft custom white lacquer pocket doors

Built-in white lacquer window seating with white ostrich cushions
Built-in glossy white bookcase
Ebonized maple hardwood Floors throughout
Washer/Dryer



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THE RESIDENCES AT W NEW YORK — DOWNTOWN

RESIDENCE F

Floors 33-47

1 Bedroom

1 Bathroom

747 sq feet

Foyer

Corner Living/Dining room and Master Bedroom with walls of glass
North, East and South park, city, and river views

Kitchen

Fully integrated Italian white lacquer cabinetry designed by Graft
Corian countertop with glass backsplash and concealed lighting
Stainless Steel under-mount sink with Grohe pull out spray faucet
Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
Integrated Subzero refrigerator

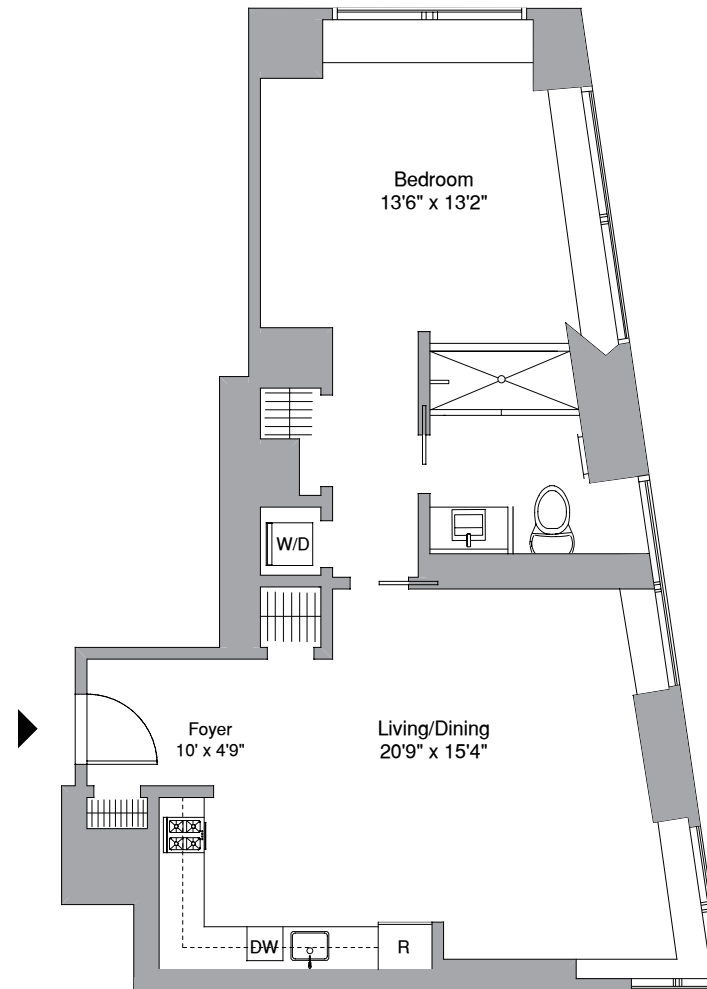
WC

En-suite glass shower with built-in bench and window
Kohler polished chrome multi-setting showerhead
Italian designed crocodile textured and reflective snakeskin tiles
Custom Corian Vanity with Duravit under-mount sink
Contemporary Signature series faucet
Custom designed edge-lit mirrored medicine cabinet
Amba Italian designed stainless steel towel warmer
Toto water closet

Built-in white lacquer window seating with white ostrich cushions

Ebonized maple hardwood Floors throughout

Washer/Dryer



NORTH



Sales Center On-site
123 Washington Street
New York, NY 10006
P: 212 385 1100
F: 212 385 1101
wnyresidences.com

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THE RESIDENCES AT W NEW YORK — DOWNTOWN

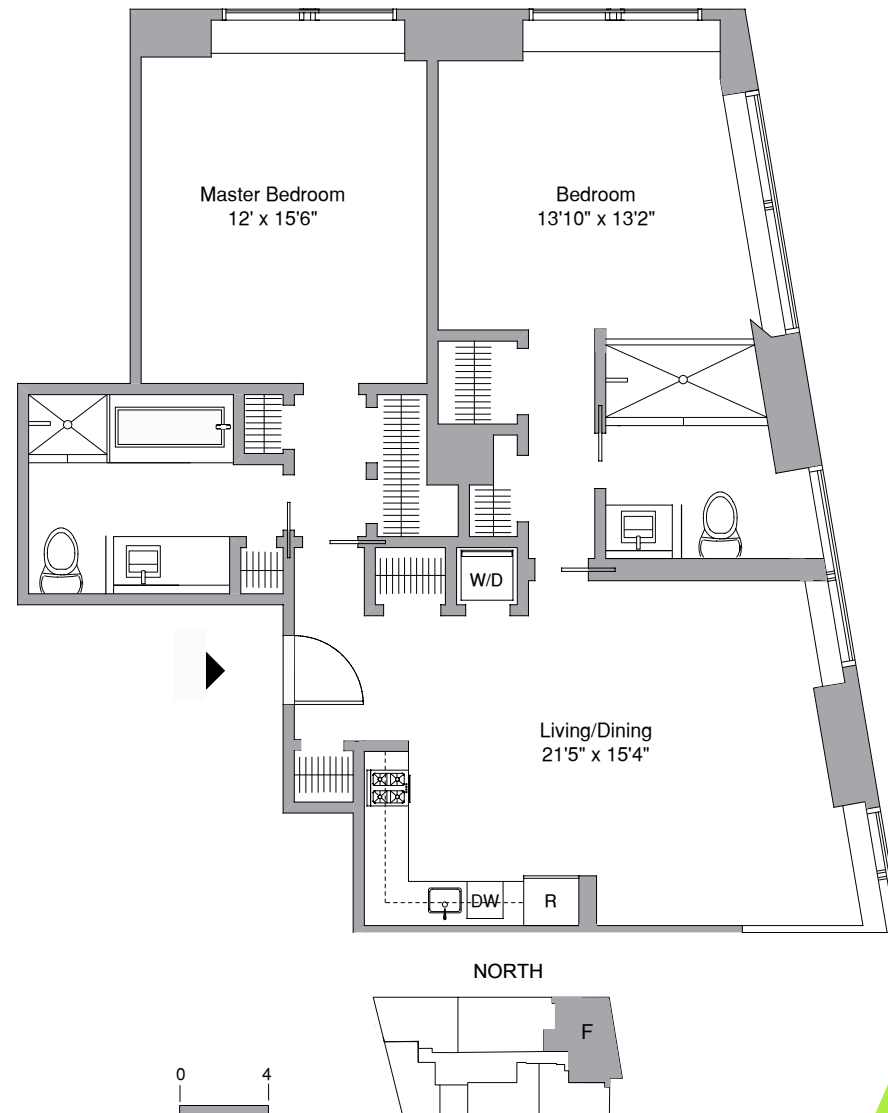
Sales Center On-site
 123 Washington Street
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 F: 212 385 1101
wnyresidences.com

RESIDENCE F

Floors 48-56

2 Bedroom
 2 Bathroom
 1152 sq feet

- Foyer
- Corner Living/Dining room with walls of glass
- North and Northeast city and park views, South views of the Hudson River
- Kitchen
 - Fully integrated Italian white lacquer cabinetry designed by Graft
 - Corian countertop with glass backsplash and concealed lighting
 - Stainless Steel under-mount sink with Grohe pull out spray faucet
 - Miele Gas Cook-top, hood, built-in oven and dishwasher
 - Built-in slide out microwave drawer
 - Integrated Subzero refrigerator
- WC
 - Glass shower with Kohler polished chrome multi-setting showerhead
 - Italian designed crocodile textured and reflective snakeskin tiles
 - Custom Corian Vanity with Duravit under-mount sink
 - Contemporary Signature series faucet
 - Custom designed edge-lit mirrored medicine cabinet
 - Amba Italian designed stainless steel towel warmer
 - Graft custom white lacquer pocket door
 - Toto water closet
- Built-in white lacquer window seating with white ostrich cushions
- Ebonized maple hardwood Floors throughout
- Washer/Dryer



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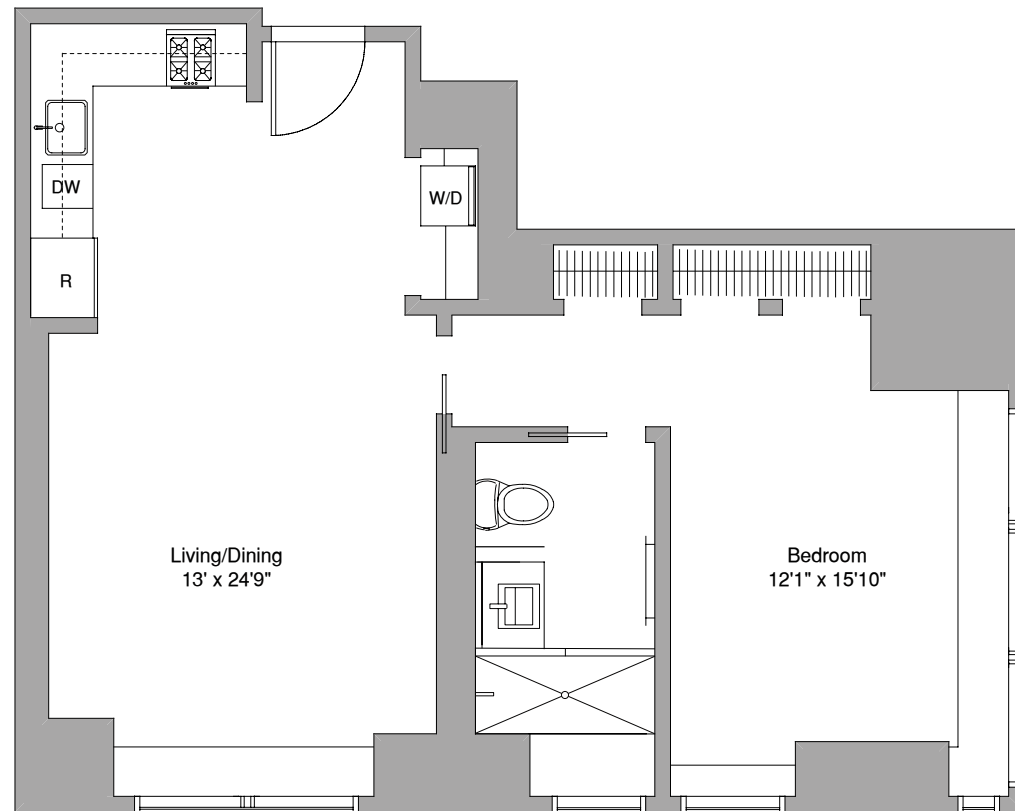
THE RESIDENCES AT W NEW YORK — DOWNTOWN

Sales Center On-site
 123 Washington Street
 New York, NY 10006
 P: 212 385 1100
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RESIDENCE G

Floors 33-56

1 Bedroom
 1 Bathroom
 708 sq feet



Living/Dining room with pocket door

Corner Master Bedroom with walls of glass

South and Southeast Hudson River, city and New York Harbor views

Kitchen

Fully integrated Italian white lacquer cabinetry designed by Graft

Corian countertop with glass backsplash and concealed lighting

Stainless Steel under-mount sink with Grohe pull out spray faucet

Miele Gas Cook-top, hood, convection/microwave oven and dishwasher

Integrated Subzero refrigerator

WC

En-suite peek-a-boo features frosted and transparent glass

Glass shower with built-in seating

Kohler polished chrome multi-setting showerhead

Italian designed crocodile textured and reflective snakeskin tiles

Custom Corian Vanity with /Duravit under-mount sink

Contemporary Signature series faucet

Custom designed edge-lit mirrored medicine cabinet

Amba Italian designed stainless steel towel warmer

Graft custom white lacquer pocket door

Toto water closet

Built-in white lacquer window seating with white ostrich cushions

Ebonized maple hardwood Floors throughout

Washer/Dryer



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THE RESIDENCES AT W NEW YORK — DOWNTOWN

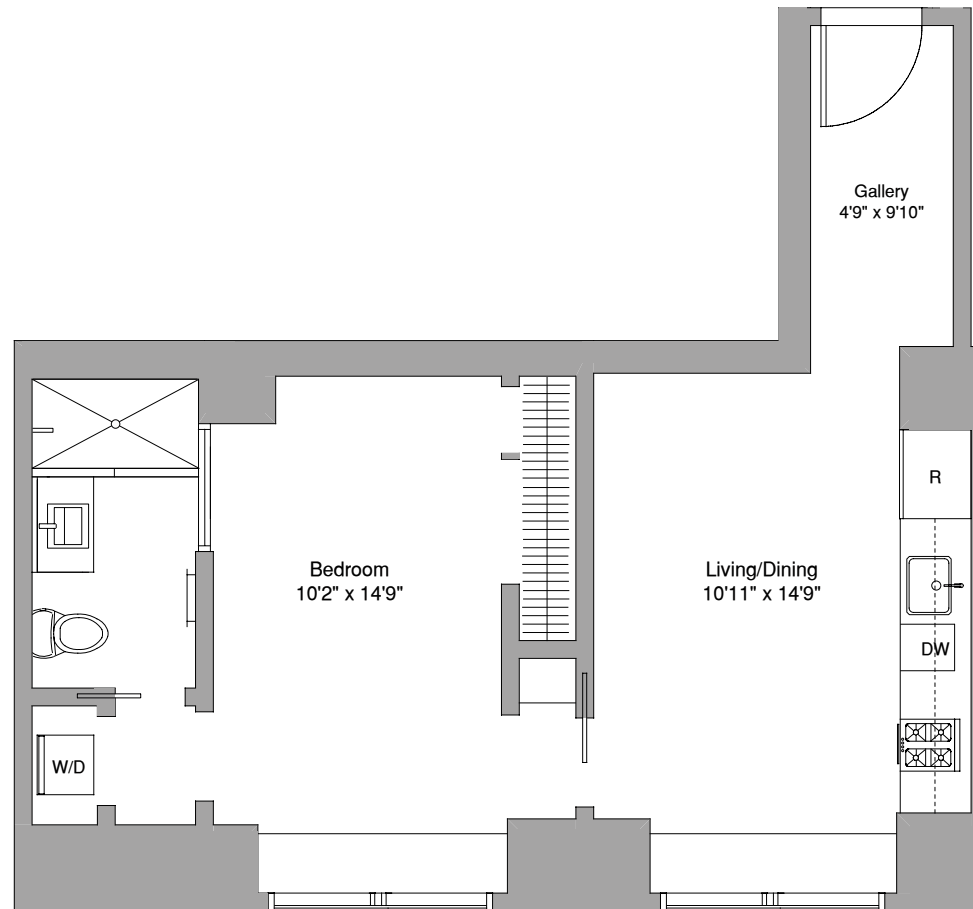
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 New York, NY 10006
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RESIDENCE H

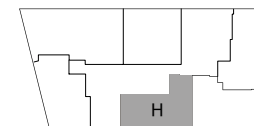
Floors 34-56

1 Bedroom
 1 Bathroom
 606 sq feet

- Gallery
- Living/Dining room with walls of glass
- South Hudson River and city views
- Kitchen
 - Fully Integrated Italian white lacquer cabinetry designed by Graft
 - Corian countertop with glass backsplash and concealed lighting
 - Stainless Steel under-mount sink with Grohe pull out spray faucet
 - Miele Gas Cook-top, hood, convection/microwave oven and dishwasher
 - Integrated Subzero refrigerator
- WC
 - En-suite peek-a-boo features frosted and transparent glass
 - Italian designed crocodile textured and reflective snakeskin tiles
 - Custom Corian Vanity with /Duravit under-mount sink
 - Contemporary Signature series faucet
 - Custom designed edge-lit mirrored medicine cabinet
 - Amba Italian designed stainless steel towel warmer
 - Graft custom white lacquer pocket door
 - Toto water closet
- Built-in glossy white bookcase
- Built-in white lacquer window seating with white ostrich cushions
- Ebonized maple hardwood Floors throughout
- Washer/Dryer



NORTH



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EVERY UNIQUE RESIDENCE HAS A TOUCH OF EXCLUSIVITY WITH THE OPPORTUNITY FOR INDIVIDUAL EXPRESSION PROVIDING ELEMENTS OF LIVING YOU HAVE COME TO EXPECT.

*AVAILABLE FOR SALE OR RENT.





Sunshine Select Residences

FULL OWNERSHIP LIKE NO OTHER

THIS IS A ONE-OF-KIND OPPORTUNITY IN MANHATTAN TO TAKE FULL OWNERSHIP OF A CONDOMINIUM WITH FULL HOTEL SERVICES AND NO USAGE RESTRICTIONS.

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LOW CARRYING COSTS

The Residences at W New York — Downtown offers a 421-A Tax Abatement, which provides relief on property taxes for 10 years.

Full property management and leasing services on-site.

Immediate Occupancy.





THE NEVERENDING STORY

Ground Zero to Become One Giant Mall

By Matt Chaban 11/18 4:37pm



The Fulton Mall! (No, Fulton Mall.)

about 25 percent la

Maybe this is the re
—Century 21 can m



The Fulton Mall! (No, not THAT Fulton Mall.)

We always kind of knew this intuitively, but *The Architect's Newspaper* did a really nice job of **putting World Trade Center retail into perspective**.

After the MTA makes their firm selection, three major shopping centers will be connected via underground transit hubs and pedestrian passageways. The Westfield Group is in the midst of planning 365,000 square feet of World Trade Center (WTC) retail, and Brookfield is revamping 200,000 square feet at the World Financial Center. On completion, commuters will be able to shop and eat indoors all the way from Broadway to the Hudson River. A grand total of 635,000 square feet does not include 90,000 planned for the pending Two World Trade.

That's about half the size of the Chrysler Building, or about 25 percent larger than the Time Warner Center.

Maybe this is the real reason **people have not been showing up to the new 9/11 Memorial**—Century 21 can no longer sate their shopping desires. Wallets speak louder than words.

mchaban [at] observer.com | @MC_NYC

topics: **THE NEVERENDING STORY, FULTON TRANSIT CENTER, LOWER MANHATTAN, WORLD FINANCIAL CENTER, WORLD TRADE CENTER, SHOPPING**

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For the past three decades, The Moinian Group has been a pioneer in the development of emerging areas of New York City such as Downtown and West Side of Manhattan, developing commercial, residential and mixed-use projects that combine luxury living, modern office space and high quality retail. The Moinian Group maintains a reputation for developing state-of-the-art, aesthetically distinguished properties as the firm continues to strive for excellence.

<http://www.moinian.com/corporate/index.php>



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W HOTELS OFFERS A HOLISTIC LIFESTYLE EXPERIENCE THAT IS INTEGRATED INTO THE BRAND'S SENSIBILITY THROUGH CONTEMPORARY RESTAURANT CONCEPTS, GLAMOROUS ENTERTAINMENT EXPERIENCES, STYLISH RETAIL CONCEPTS, SIGNATURE SPAS AND INSPIRING RESIDENCES.

With more than 12 years of proven success, W Hotels is on track to reach more than 50 hotels by the end of 2012. W Hotels have been announced for Paris, Guangzhou, Milan, Shanghai, Singapore, Abu Dhabi, Bangkok, Athens — Astir Palace, Muscat, Mumbai, and Santa Fe, Mexico, while upcoming W Retreats include Verbier and Mexico's Riviera Maya. For more information, visit www.whoels.com.

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DIRECTOR OF SALES — RICHARD NASSIMI

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**Telephone 212 385 1100
Fax 212 385 1101
Website wnyresidences.com**

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*The design concepts for the furnished Sunshine Select Residences at The Residences at W New York—Downtown including all loose furnishings and certain fixtures and finishes, were entirely conceived by the participating designers. Starwood Hotels & Resorts Worldwide, Inc., W Hotels and their affiliates were not involved in developing the design concepts or selecting such furnishings, fixtures and finishes for the residence and make no representations that they are consistent with the image, quality, design standards and expectations of the W Brand.

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